

Tom Allen

Industrial Designer | Innovative, engaging + meaningful products & services

Based: Barcelona, Spain

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## Education

2007 - 2008

### Master of Product Design

Elisava - Escola Superior de Disseny

Barcelona, Spain

[www.elisava.net](http://www.elisava.net)

Collaborated with Hewlett-Packard, Santa & Cole, Cosmic (Roca Bathrooms)



Candela lighting design selected for 100% Design London 2008  
Creator of Elisava Designers group (LinkedIn, Facebook)

2002 - 2005

### Bachelor of Built Environment, Industrial Design

Graduated with Distinction

Queensland University of Technology

Brisbane, Australia

[www.qut.edu.au](http://www.qut.edu.au)

Selected as QUT Talent Profile for 2010 prospectus  
Selected for Dean's List for Excellent Academic Achievement 2004, 2005  
Class Representative 2004, 2005  
Invited as member of Golden Key International Honour Society  
Project Week Design Award 2004  
Creator of QUT Industrial Designers group (LinkedIn, Facebook)

2006

### TESOL Certificate

Teach International

Brisbane, Australia

[www.teachinternational.com](http://www.teachinternational.com)

## Professional Experience

Mar 2009 - Present

### Co-Founder of The Emotion Lab

[www.theemotionlab.com](http://www.theemotionlab.com)

Direction, Industrial Designer

At The Emotion Lab we design more than objects; we generate and provoke emotions and product experiences which you will never forget. We provide an innovative future design vision which enhances and builds brands.

Jan 2009 - Present

### Freelance Industrial Designer/Art Direction

Various projects within Australia

Recent project includes the design/art direction of a 110 metre exterior wall at Norwest Business Park, an exciting new architectural project in Sydney.

Feb - Dec 2008

**Hewlett Packard Design Centre, Barcelona.**  
Industrial/Interaction Designer (Intern)

Position within the Design (Customer Experience) Department included:

- design conceptualisation
- application of User Centred Design Methodology
- usability testing and insights
- creation of prototypes and mock-ups
- UI design
- sketching
- storyboard creation & illustration
- creation of instruction manuals
- trend analysis
- design modifications, retouching of renders and creation of presentation boards.

Apr 2006 - Jan 2008

**BCN Languages**

Oct 2009 - Present

English Teacher

- Taught all ages and levels, from beginner through to proficiency in both one to one and group classes.
- Taught Business English externally to various companies, including engineers at Endesa S.A.

## Languages

English  
Spanish  
Catalan  
French (basic)

## Organisations

Associate Member of Design Institute of Australia  
Member of Golden Key International Honour Society

## I express/evolve my designs through:

A solid research base  
Excellent communication  
Sketching  
Rhinceros  
Adobe Photoshop, Illustrator, InDesign  
3D Studio Max  
Solidworks (basic)  
Pro Engineer (basic)  
AutoCAD  
Microsoft Applications

## References

Jordi Morillo Peres  
Experience Design Lead  
Hewlett Packard

Andreina Saranz  
Senior Industrial Designer  
Hewlett Packard

Written references and contact details available upon request.